IFS International Flight Support

To Whom It May Concern,

I am writing to provide a reference for Michal Glinka, who held Lead Generation and Digital Marketing positions at International Flight Support. Michal contributed significantly to our lead generation and digital marketing efforts, helping to enhance our online presence.

During his tenure, Michal demonstrated an understanding of customer needs and implemented successful marketing strategies, including SEO, SEM, performance marketing, Social Media, Video marketing, and Account Based Marketing. His work led to improvements in lead quality and conversion rates. His analytical skills and focus on data-driven marketing undoubtedly helped optimize our campaigns.

Michal's efforts in digital marketing and lead generation were valuable to our organization despite industry challenges. I believe he will have a similar positive impact in other organizations.

Sincerely,
Alex Ribin
CEO IFS.aero

